

PAULO COELHO

Geneve, 8 novembro 2010

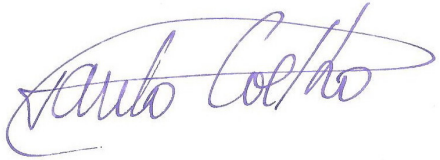
To:
Eduardo Spohr

Dear Eduardo

Congratulations for "A Batalha do Apocalipse". For the first time in the Brazilian literature we see a book that uses such elements to tell a story.

On a side note, I would like also to congratulate you for being in the Brazilian best seller lists for such a long period - knowing beforehand that you did not have any support from the press. It was basically word-of-mouth, which in my opinion is the best way to promote a book. Wishing you luck in finding a publisher for this wonderful novel,

Forte abraço

A handwritten signature in blue ink, reading "Paulo Coelho". The signature is fluid and cursive, with a large, sweeping flourish that loops back under the name.